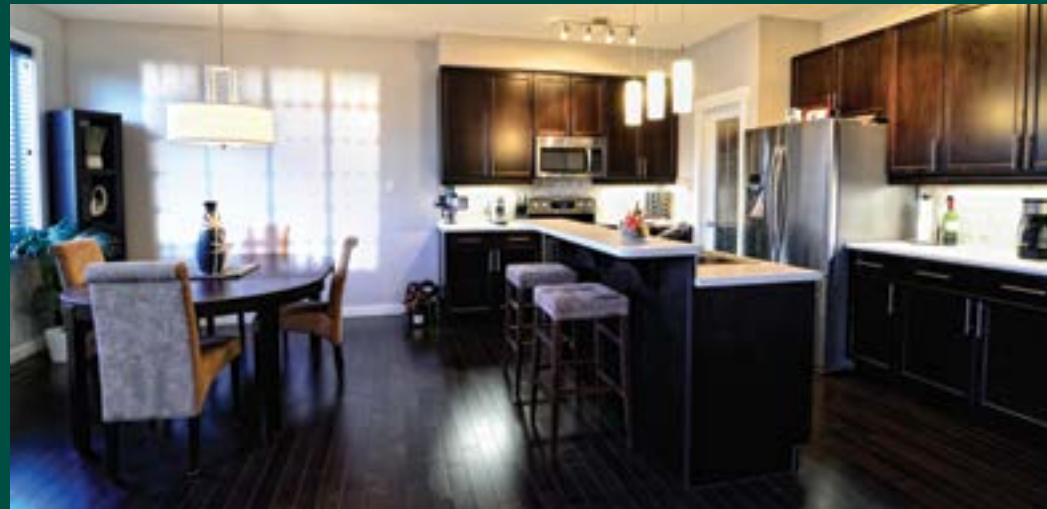


# IT'S ALL IN THE DETAILS





## The Encore Experience...

At **Encore Master Builder**, we believe our homes should enhance the streetscape and enrich the lives of the people who reside within them. Putting this philosophy into practice has brought us awards, honours, and most importantly, satisfied customers.

We strongly believe your new home should reflect your unique personality, tastes, and lifestyle. **Your new home should be the realization of a dream come true.**

**We pledge to be worthy of the trust you place in us** when you choose Encore Master Builder to construct your new home. We pledge to live by our principles of honesty, integrity, and fair business practices.

Our collective objective is to go that extra mile for you. As a registered Master Home Builder and proud member of the Alberta New Home Warranty Program, we can assure you **peace of mind** while providing exceptional value in your new home purchase.

In selecting Encore Master Builder to build your new home, you can truly **Expect to be Impressed.**





Expect to be  
*Impressed...*



**with Encore Master Builder.**





## Experienced professionals...

To bring your dreams to the drawing board and thus to life, we believe in creating a partnership between Encore and the homeowner. You tell us what you want, and the team will make it happen. Our team is recruited from among the highest quality employees and subcontractors who bring professionalism, integrity, technical expertise and experience to the table.



*Experience*  
makes the difference.





## Providing the building experience you deserve...

Encore believes that advanced planning and organization ensures a smooth building process and a final outcome that will be of pride to all involved. We provide several internal resources to help that happen.

- Take advantage of our website; [encorehomes.ca](http://encorehomes.ca) for answers to your questions about your initial house and neighbourhood selection.
- Visit one of our many professionally decorated Show Home Models to see the design, technology, and finishing details that will be included in your new home purchase.
- While at our show home, our professional Area Sales Counselors can guide you through the purchasing process to initiate house and lot selection, mortgage approval, color and material selections, options and personalizations.
- We have planned meetings with our Production Coordinator from the time your mortgage is approved, to the date you take possession of your new home.
- We are all about beyond the sale. We schedule 2, 6 and 12 month service inspections at your convenience.

At Encore Master Builder, it's about more than just getting a great house. It's about having a Great Experience, and that's why we strive to make every client feel like our only client.

**When it's over...you'll want an Encore.**



## Value...

At Encore, you get what you want at a fair price. Only the finest materials in the industry will be used, and the best craftsmen available will work on your home. Each home built by Encore will receive the care and attention you would want and expect for such an important purchase.

Throughout the building period we maintain communication with you – someone is always available if you have questions or concerns. It is our ability to build lasting relationships with our clients that gain us so many happy, and often repeat customers! We know this, because they tell us so.



## Building Lasting

# Relationships



### Client talk...

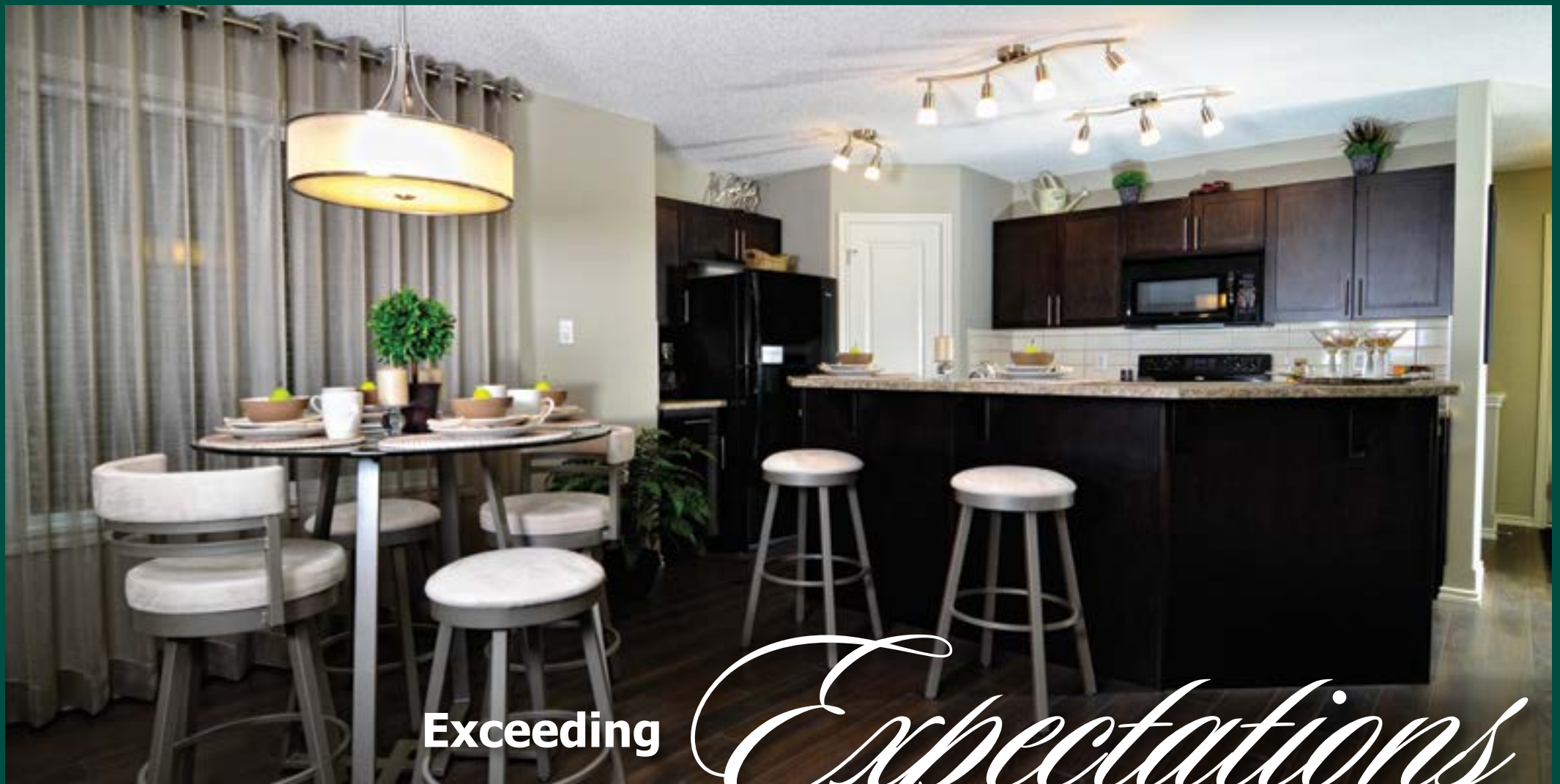
"Being a first-time buyer, we are extremely glad that we found Encore to build our dream home. We are exceptionally pleased with our new home and will definitely build another home with Encore in the future." —Tat Leung

"We are very pleased with the quality and workmanship of our home. Service requests were promptly taken care of. Also impressive was their concern after the house was built, keeping in close contact to ensure we remained happy with our home." — Brian & Tamara Uhlmann

"The customer service was wonderful...the people are great to work with. They were also quick in responding to emails and concerns." — Josee Norgren

"The service that we received from Encore was impeccable. Everyone was friendly, knowledgeable and helpful. It was everything we imagined and more." — Renee & Curtis Zilinski





### **Awards:**

Best Single-Family Home – without attached garage (under \$224,999)  
Best Single-Family Home – two-story, with attached garage (\$270,00 - \$299,999)  
Builder of the Year – single family, small volume  
Golden Hammer Award

### **Expect to be impressed...**

Encore Master Builder invites you to let us show you what powerful statements can be made through architecture, how it can evoke the beauty of nature in design, how it can incite a physical reaction that stays with you. We would love to hear your dreams, and then build them.

Along the way through life, we seek help from others, always hoping that we are going to be treated fairly and honestly. We assure you that you'll get our best, as that's what we expect of ourselves.



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*Detail*

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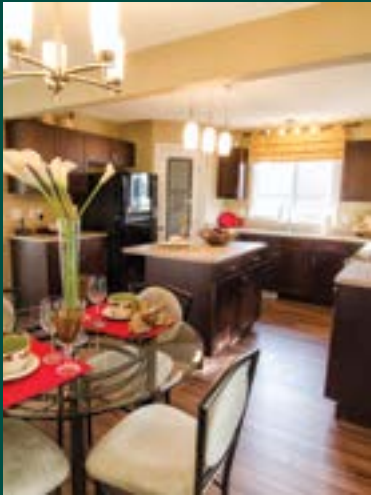
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